

Sponsor Packages of Bhutan ICT Business Mission

Classifications of Sponsor

Features and offers

| Classifications of Sponsor | Features and offers |
|----------------------------|--|
| Platinum Sponsor | <ul style="list-style-type: none"> ➤ Shall be the Co-Partner of the Event. Logos shall be used in every banners, brochure and booklets of the Event at the same size of the host. ➤ Platinum Sponsors shall be acknowledge in every forum and advertisements related to the Expo. ➤ Special offer to launch its new Products/Solutions during the inaugurations of Event. ➤ VVIP invitation in every forums/activities of the event. ➤ Separate Products Awareness Workshop to educate Potential clients, (Procurement and ICT officials from every government offices). ➤ Special offer to play advertisement videos at screens located at Expo, Panel Discussions and Networking dinner Venues. Frequency of play unlimited. ➤ Panel Discussions will be dedicated to Platinum Sponsors, (Panel Discussions shall have media coverage) ➤ Two Full page free advertisement in the post Event Magazine/Newsletter. ➤ Shall be offered two free international standard stalls for exhibitions, first and second from the entrance on first come first basis. |
| Gold Sponsor | <ul style="list-style-type: none"> ➤ Gold Sponsors shall be the Sub partners of the event. Logos shall be used in the banners (bottom of the Banners) and invitation cards of the Expo. ➤ Separate Products Awareness Workshop to educate potential clients,(Procurement and ICT officials will be invited) ➤ Shall be provided 10 standees banners at the different locations of Expo. ➤ Shall be offered special invitation for Networking Dinner. ➤ Shall be offered two free stalls for Exhibitions. ➤ Advertisement video will be played at Expo & Networking Dinner venues. ➤ One full page free advertisement in post event Magazine/Newsletter. |
| Silver Sponsors | <ul style="list-style-type: none"> ➤ Logo of Silver sponsors will be reflected in brochure and invitations cards of the Event. ➤ Shall be offered 10 standees banner at different location of the Event venues. ➤ Shall be offered one free stalls for the exhibitions. ➤ Invitation for Networking Dinner. |

- The Names of Silver sponsors shall be acknowledged the advertisement screen at Events.
- Host shall distribute product services & solutions catalogue during Networking Dinner and Products Awareness Workshops.
- Half page free advertisement in post event Magazine/Newsletter.

Sponsorship Fees and Slots Available:

| Sl. No | Sponsor Classifications | Sponsors Fees | Slots Available |
|--------|-------------------------|---------------|-----------------|
| 1 | Platinum Sponsors | Nu. 250,000/- | 2 |
| 2 | Gold Sponsors | Nu. 150,000/- | 4 |
| 3 | Silver Sponsors | Nu. 80,000/- | 6 |

Sponsorship Registration Form:

Company Information:

Name of Business Entity:

Business Address:

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Year of Business Establishment:

Contact Details:

Phone No: Email Address:

Website:

Name of CEO/MD/Proprietor:

Confirmation of Sponsorship:

| <i>Sl.No</i> | <i>Sponsor Package</i> | <i>Sponsor Fees(Nu)</i> | <i>Sponsor fees in USD</i> | <i>Confirm package by marking(√) or Type (Yes)</i> |
|--------------|------------------------|-------------------------|----------------------------|--|
| 1. | Platinum Sponsor | Nu. 250,000/- | | |
| 2. | Gold Sponsor | Nu. 150,000/- | | |
| 3. | Silver Sponsor | Nu.80,000/- | | |

M/s(Company Name)..... agrees to be

Sponsor for Bhutan ICT Business Mission hosted by BICTTA.

(Full Sponsor fees should be paid in advance immediately after receiving conformation and approval of Sponsorships application from the host)

Signature

Office Seal

Date:/...../.....

Name:

Designation: